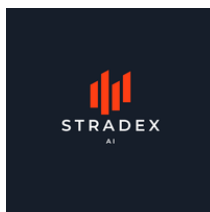


How Enterprise Revenue Teams Capture AI Value Without the Implementation Tax

The playbook for turning AI into pipeline, revenue, and customer retention
— without buying another platform, retraining your reps, or staffing a 6-month rollout.

The AI-Powered Growth Agency



stradexai.com

Every revenue team got the same directive. Few are capturing real value.

Your CEO said use AI. Your board wants to see AI-driven efficiency. So your RevOps team evaluated 15 tools, implemented 3, and spent 6 months on rollout and training. The result? Your AEs now toggle between more tabs, your content sounds like every other AI-generated email, and the original problem hasn't moved.

The tools created dashboards, not capacity. They generated content, not intelligence. They added workflow steps, not selling time.

| | |
|------------------|---|
| 70% | of AE time spent on research, not selling |
| 3–14 days | to respond to a high-value buying signal |
| 3 of 15 | named accounts actively worked each week |
| \$0 | pipeline from the accounts nobody has time to touch |
| 6 months | average implementation time for AI sales tools |

The problem isn't AI. AI is the most powerful capability shift in enterprise selling since CRM. The problem is that **buying AI tools and getting value from AI are completely different activities.**

Buy the work, not the tool.

Enterprise revenue teams don't need another AI platform. They need an agency that runs proven GTM plays for them — with AI handling research, drafting, and sequence execution at scale.

What changes when you buy the work instead of the tool:

| Buying the tool | Buying the work |
|----------------------------------|--|
| 6-month implementation | Revenue plays running in 5 weeks |
| Your team learns a new interface | Your teams reviews opportunities in motion |
| RevOps manages another vendor | RevOps plugs in when ready |
| Content sounds AI-generated | Content references the contact's background and the signal that triggered it |
| Locked to the model you picked | Best LLM model routed per task and cost optimization - automatically |
| You staff the execution | Execution is managed for you |
| ROI measured in "adoption rates" | ROI measured in pipeline and revenue |

Why This Matters Now

This is the services as the new software thesis. When AI capabilities improve every quarter — new reasoning models, new content formats, dramatically lower inference costs — the organization that buys the outcome captures every improvement automatically. The organization that bought the tool is locked to whatever they implemented six months ago, still waiting on internal adoption, still debating the next use case.

In the AI era , the agency model isn't a workaround for teams that can't buy software. It's the smarter architecture for teams that can't afford to be wrong about which software to buy.

From signal to personalized outreach in under 48 hours.

We monitor your accounts continuously — detecting buying signals, selecting the right governed play for each moment, mapping contacts, generating relevant content, and delivering it to your team ready to review and send. No new tool. No implementation. No change management.

01 Signal detected

Executive hire, earnings beat, competitive move, product launch, contract renewal approaching. We monitor 50+ signal types across every named account in the portfolio.

02 Play triggered

A governed GTM play — not a one-off — matched to the signal, account tier, and buyer stage. The play defines the steps, content types, and roles to target.

03 Contacts found

Buying group mapped by division and department. Contacts discovered, enriched, and assigned to roles within the play. If the contact doesn't exist in the system, we find them.

04 Content created

Every outreach draft references the specific division, the contact's background, the signal that triggered the play, and your product's fit. Not templates. Intelligence.

05 Reviewed and sent

Your team reviews, edits if needed, and sends. Every touchpoint governed for cadence, competitive claims, and brand voice. No over-contacting. No rogue messaging.

The engine runs whether your AE is in a QBR, on vacation, or focused on closing a deal. Every account stays under active coverage.

What your team actually receives.

No login. No dashboard. No training. Everything lands where your team already works — email, Slack, or Salesforce. Proven GTM motions, run for you, accelerated by AI.

Weekly Portfolio Briefing

- Start every week knowing exactly where to focus. Priority-ranked actions across your entire account portfolio, with per-division summaries for mega-accounts — so your reps walk into Monday with a clear playbook, not a blank screen. The AE opens one document and knows exactly what to do this week.

Account Alerts — With the Play Already Started

- When something meaningful shifts at a target account — a leadership change, a funding round, a hiring spike — you get the alert with the right GTM play already initiated and first-draft content ready to review. Signal to action in hours, not weeks.

Account-Specific Content That Actually Reads That Way

- Emails, LinkedIn messages, executive briefings, and meeting talking points — each one referencing the specific division, contact role, and buying context that made the account relevant in the first place. Nothing generic. Nothing that sounds like it came from a template.

Executive Event Prep — Without the Three Hours

- Walking into an executive lunch, a conference meeting, or a QBR? You get a briefing with the contact's background, relevant talking points, and relationship history — everything you need to show up sharp, prepared in minutes instead of an afternoon.

Contact Intelligence, Continuously Updated

- Buying groups mapped. New contacts enriched. Org changes tracked across the full portfolio. You always know who matters, who's new, and who just got promoted into a decision-making role.

Governed Outreach — Built-In Guardrails

- No over-contacting.Cooldowns enforced automatically. Alternate contacts suggested when a sequence stalls. Competitive claim rules respected throughout. Your brand stays protected while outreach stays aggressive.

Monthly Strategy Review

- Play performance metrics, content quality scores, and trigger-to-outcome response rates — reviewed monthly so we optimize what's working and cut what isn't. You get a team that improves, not just executes.

One intelligence layer for your entire revenue team.

Sales

Weekly briefings covering every division. Signal-triggered plays — exec intro, competitive response, renewal, expansion — that run automatically. Outreach that references the contact's background, their division's priorities, and your product's exact fit. Every named account worked every week.

Marketing

ABM programs that execute at scale. Product launches across 50 accounts in a day. Event follow-ups the next business day. Competitive responses with approved positioning. Plays that execute in days, not quarters — with brand governance built in.

Customer Success

Renewal plays that start 90 days early with health scorecards and EBR materials. Expansion motions with champion enablement kits. Value check-ins that reference actual product usage. Protect and grow the base proactively.

Revenue Operations

Start with zero integration risk — no CRM connection required, no data migration. Connect Salesforce or HubSpot when ready, at the depth you choose. Play libraries that enforce your selling motion. Signal-to-outcome tracking that shows which plays generate pipeline. You control the scope and the pace.

We absorb the complexity. You capture the innovation curve.

Every major AI provider ships meaningful improvements quarterly: better reasoning, new content formats, lower inference costs. Organizations that built in-house 12 months ago are locked to the model they chose then. With StradexAI, every improvement flows through to your outreach automatically.

New model ships? We route to it. Your proposals and executive briefings improve overnight. No action required from your team.

AI video emerges? We add personalized video pitches to your Executive Intro play. Your cold email becomes a 60-second video.

Costs drop 40%? Your per-play economics improve automatically. Same quality, better margins, or broader coverage.

RevOps overwhelmed? They never touch this. We own the model stack, the routing logic, the prompt engineering, and the data pipeline.

Content quality drifts? We monitor content acceptance rates and adjust prompts, content library, and messaging frameworks continuously. You just see the output improve.

RESULTS

Enterprise proof point.

Fortune 500 semiconductor company

Strategic account expansion across automotive OEMs

Multi-billion dollar account with 15+ divisions, 200K+ employees. Single AE covering the portfolio needed intelligence support to expand beyond 2 active divisions into the full buying landscape.

< 48 hours

Signal-to-outreach
response time

15 of 15

Divisions with
active coverage

100+

Contacts enriched
across buying groups

7-step

Plays with division-
specific content

"The content referenced the contact's background at their previous company, the specific safety frameworks they built, and how our product maps to their new division's priorities. That's not a template — that's intelligence."

Built in layers. Each one compounds.

We price by the value we build, not seats or logins. Foundation is built once and shared. Industry intelligence amortizes across accounts. Each account within a vertical costs less than the last.

Layer 1: Foundation

Your product profiles, messaging frameworks, play library, content library, competitive intelligence, and brand governance. Built once. Shared across every account, industry, and rep.

One-time build, 2 weeks

Layer 2: Industry / Motion

Industry playbook, buying committee patterns, department-to-product mapping, vertical play templates, signal rules. Built once per vertical. Reused for every account in that industry.

One-time per vertical, 1 week

Layer 3: Target Accounts

Per-account intelligence: division mapping, buying groups, contact enrichment, existing product mapping, play activation. Each account is cheaper than the last within an industry.

Per account, decreasing cost

Ongoing: Managed Execution

Weekly briefings, signal triage, play execution, content generation, contact intelligence maintenance, monthly strategy reviews. Your AEs receive the work — we operate the engine.

Monthly retainer by account complexity

The outcomes that matter.

When the intelligence and execution layer is running, these are the measurable shifts your revenue team sees:

More pipeline from previously untouched accounts.

The 12 accounts that used to get generic templates or silence now have active, signal-triggered plays running with personalized content. Pipeline starts appearing from accounts you didn't have time to work.

Faster revenue from accounts already in motion.

Signal response time drops from days to hours. Renewal plays start 90 days early instead of 30. Competitive responses go out while the opportunity is still open, not after it's lost.

Stronger relationships through consistent, informed touchpoints.

Every executive meeting has a briefing. Every follow-up references the last conversation. Every outreach knows the contact's background, their division's priorities, and what happened at their account this week.

More executive engagement without the coordination burden.

Executive lunches, conference meetings, and QBRs happen with prep materials ready in minutes. The coordination overhead that used to prevent these high-value activities disappears.

Higher retention and expansion from proactive CS motions.

Customer success catches renewal risks 90 days out, not 30. Champion departure triggers re-engagement plays automatically. Expansion proposals are generated from usage data, not guesswork.

See the quality on your accounts.

Pick one of your strategic accounts. We'll deliver a signal response report, buying group map, and two personalized outreach drafts within 48 hours.

No cost. No commitment.



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